



## FOOD, AGRICULTURE AND FISHERIES, AND BIOTECHNOLOGY



# FRISBEE

Food Refrigeration Innovations for Safety,  
Consumers' Benefit, Environmental Impact and  
Energy Optimisation Along the Cold Chain in Europe.

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**Scientific coordinator:** Dr. Graciela Alvarez  
CEMAGREF, France  
e-mail : [graciela.alvarez@cemagref.fr](mailto:graciela.alvarez@cemagref.fr)

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## 1. Objectives

The main objective of this action is to organize mini-conferences targeting industry to provide awareness on the project and showcase the work being carried out. One beneficiary of each country involved in FRISBEE has to organize at least one mini conference.

## 2. Description

Organization of mini conferences has mainly been performed by the 5 food federations involved in FRISBEE as third parties of SPES GEIE – FEDERALIMENTARE (Italy), ANIA (France), FIAB (Spain), CCIS-CAFE (Slovenia) and SETBIR (Turkey).

### 2.1. Federalimentare actions

MINI-CONFERENCES					
Date	Place	Number of attendees	Are ppt/ slides available??	Is the attendance list available??	Federation involved
21/9/2010	Info day on new Calls 2011 "Food, Agriculture, Fisheries, biotechnologies" 7 <sup>th</sup> FP UE – The importance of the industry and the SMEs in this Theme	Up to 100	Yes	NO	Federalimentare Italy
29/9/2010	Meeting with President of Italian Republic – Maison de l'Italie	Up to 100	Yes	NO	Federalimentare Italy
4/10/2010	8 <sup>th</sup> Day of Innovation and Research of Confindustria "Towards the 8 <sup>th</sup> FP"	Up to 50	Yes	NO	Federalimentare Italy
22/10/2010	Slow Food Conference "Ensuring food diversity and safety in Europe"	Up to 50	Yes	NO	Federalimentare Italy
9/11/2010	Expo generation "2015 target" – New competences and skills for Food and sustainable development"	Up to 50	Yes	NO	Federalimentare Italy
10/12/2010	"Food for Life" Technology Platform for Food Research	Up to 50	Yes	NO	Federalimentare Italy
7/05/2011	Food Industry: innovation of processing and food safety	Up to 50	Yes	NO	Federalimentare Italy
16/05/2011	The Italian Food Industry and future scenarios	Up to 50	Yes	NO	Federalimentare Italy
31/08/2011	ISEKI Food 2011 "Bridging research & Food & Drink Industry needs & future skills	Up to 150	Yes	NO	Federalimentare Italy

Federalimentare took advantage of several meetings to present Frisbee project. The federation informed various food sector industries, researchers and the Italian Republic President.

## 2.2. ANIA actions

MINI-CONFERENCES					
Date	Place	Number of attendees	Are ppt/slides available??	Is the attendance list available??	Federation involved
29/04/2011	Paris	30	Yes	Yes	ANIA
DISTRIBUTION OF DISSEMINATION MATERIALS					
Date	Place	Federation involved	Type of audience	Type of materials distributed	Number of materials distributed
September 2011	FRANCE	ANIA	Professional, journalists, parliament members	Article on Frisbee in ANIA newsletter	6000
August 2011	France	ANIA	Food industry	Frisbee newsletter dissemination via email to the ANIA research committee	150
August 2011	France and Europe	ANIA	Food industry	Frisbee newsletter dissemination via ANIA research website	6000

The ANIA focused its attention on the fabrication and distribution of different dissemination materials, but also hold a mini-conference in Paris. They wrote an article on the project in their newsletter and disseminate it via e-mail and via their website. Thus they informed journalists, parliament members and the food industry.

## 2.3. FIAB actions

MINI-CONFERENCES					
Date	Place	Number of attendees	Are ppt/slides available??	Is the attendance list available??	Federation involved
12-13/09/10	Brussels	125	No	yes	FIAB
14/09/10	European Countries	25	No	yes	FIAB
30/09/10	Brussels	10	No	yes	FIAB
5-6/10/10	European Countries	150	No	yes	FIAB
15/02/11	Madrid, Spain	150-200	Yes	yes	FIAB
01/03/11	Brussels	35	No	yes	FIAB
11/03/11	Brussels	40	No	yes	FIAB
04/04/11	Madrid, Spain	50	No	yes	FIAB
02/05/11	Budapest, Hungary	50	No	yes	FIAB
01/06/11	Madrid, Spain	8	No	yes	FIAB
05-06/05/11	Pamplona, Navarra, Spain	100	Yes	yes	FIAB
15/06/2011	Brussels	30	No	yes	FIAB

The FIAB gave mini-conferences in meetings in several countries. Thus, they were able to inform food industry players from Belgium, Spain, Hungary, and from various other European countries.

## 2.4. CCIS actions

MINI-CONFERENCES					
Date	Place	Number of attendees	Are ppt/slides available??	Is the attendance list available??	Federation involved
26. NOV 2011	CCIS (Distribution and reporting about the survey)	24	no	yes	CAFE
29. MARCH 2011	CCIS (Discussion about the refrigeration praxis within the members of the board for food safety)	18	no	yes	CAFE
DISTRIBUTION OF DISSEMINATION MATERIALS					
Date	Place	Federation involved	Type of audience	Type of materials distributed	Number of materials distributed
MARCH 2011	CCIS by e-mails	CAFE	Members (food industry)	leaflet	350
23. MAY 2011	Day of innovation – booth at the fair	CAFE	Researchers, industry representatives and institutions	leaflet	250
5. MAY 2011	CCIS by e-mails (workshop in Athens)	CAFE	Members (food industry)	leaflet	350
3. AVG 2011	CCIS by e-mails (workshop in Prague)	CAFE	Members (food industry)	leaflet	350
20. – 25. AVG 2011	AGRA Food fair	CAFE	Technical and laic public	leaflet	800

The CCIS held two mini-conferences about the Frisbee project. They also created leaflets they sent by e-mail to their members and gave during Day of innovation and Agra Food fair, informing researchers, industry representative and public.

## 2.5. SETBIR actions

Dissemination table					
Planned/ Actual Date	Type	Type of audience	Countries addressed	Size of audience	Partner responsible /involved
9 March 2011	General Assembly of Red Meat Council	SME	Ankara/Turkey	300	SETBIR
7 April 2011	Conference	SME	Kırşehir/Turkey	200	SETBIR
12 April 2011	Seminar	SME	Konya /Turkey	30	SETBIR
28 April 2011	General Assembly Of SETBIR	SME	Ankara/Turkey	200	SETBIR
24 May 2011	Milk Cup Running Race	SME-Students	Ankara/Turkey	500	SETBIR
18 August 2011	Seminar	SME	Uşak/Turkey	50	SETBIR
22 August 2011	Seminar	SME- Researchers	Eskişehir/Turkey	50	SETBIR

SETBIR participate to various meetings in order to inform Turkish stakeholders, mostly SMEs, researchers and students, about Frisbee project.



(Seminar in Kırşehir-  
Dissemination of FRISBEE Project)

### **3. Conclusion**

During the first year of the project a large plan of dissemination has been set up. Members of SPES represented in Frisbee have been active in the organization of a lot of mini-conferences in various countries and circumstances, and also in the use of different ways of dissemination such as leaflets or newsletters. It allowed stakeholders in European countries and in associated states to keep themselves up to date about the Frisbee project advancements.